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GOLDENFOOD

EXPO 高登国际美食展

National Exhibition and Convention Center
Hongqiao•Shanghai

国家会展中心 - 上海 • 虹桥



GOLDENFOOD



About| 关于 GOLDENFOOD EXPO

GOLDENFOOD EXPO (GOLDENFOOD) is an important platform and window for global food and wine enterprises to explore the China market, which includes products display, business forums, political and commercial interaction, trade exchange, competition and awarding, and cultural exchange etc.. "New Consumption, Shared Global Food" as its purpose, GOLDENFOOD was found by Golden International Exhibition Group on the basis of hundreds of thousands of excellent suppliers and buyers resources at home and abroad, which were accumulated in its decades organizational experience of exhibition and conference in Asian food and beverage industry in China. GOLDENFOOD consists of two major sections for food & drinks and catering. Shanghai International Food & Drinks Fair (SFDF) includes Shanghai International Wine & Spirits Exhibition (SUPERWINE), Shanghai International Bakery Exhibition (BSE), Shanghai International Protected Geographical Indication of Tea Fair (PGTF), China (Shanghai) International Protected Geographical Indication Products Expo (PGIE) and Shanghai International Catering Food Packaging Technology and Materials Exhibition (CFPE). At the same time, China Catering Expo (CIE) includes Shanghai International New Catering Ingredients Exhibition (SCIE), Shanghai International Hot pot Industry Trade Fair (SHCE), Shanghai International Condiments & Food Ingredients Exhibition (SCFE), Shanghai International Light Catering Chain Exhibition (CHAIN CHINA) and China International Aviation, Cruise and Railway Food & Beverage Exhibition (CTCE). The exhibition aims to help food and beverage companies enter the China market and expand marketing channels, and to build up procurement platforms for professional buyers in China as well. Besides, the Procurement Fair of GOLDENFOOD helps exhibitors build the connection with buyers of the whole industry chain by means of the relevant series of thematic exhibitions.

作为全球美食美酒领域在中国地区产品展示、商业论坛、政商互动、贸易往来、比赛评选及文化交流的重要平台与窗口。GOLDENFOOD 是由高登国际展览集团凭借高登在中国地区从事数十年的食品饮料领域展览与会议组织工作，积累起来的数十万家全球食品饮料领域优秀供应商与买家资源而创办的国际美食领域行业盛会，展会以“新消费，共享全球美食”为宗旨。高登国际美食展共由糖酒和餐饮两大板块组成，SFDF 糖酒会包括 SUPERWINE 葡萄酒及烈酒、BSE 烘焙食品、PGTF 地标茶、PGIE 地理标志与 CFPE 食品机械等，CIE 餐博会涵盖 SCIE 餐饮食材、SHCE 火锅底料、SCFE 调味品、CHAIN 连锁加盟以及 CTCE 旅游餐饮服务（航空食品与用品）等板块。该展会的举办目的是为更好的帮助食品与餐饮企业拓展中国强大的消费市场开辟营销渠道，同时也为全球地区的专业买家搭建采购交易平台。通过参加 GOLDENFOOD 采购交易会可共享高登集团旗下的系列主题展的买家资源。

2023GoldenFood Expo

***The Bond of Friendship and the
Bridge of Commerce for Wine*****酒类商品的友谊纽带，商贸桥梁**

Shanghai International Food & Drinks Fair (SFDF) is widely spread by the industry as "the bond of friendship, the bridge of commerce". Relying on China's unique geographical advantages and strong Chinese consumption market demand, Shanghai Food & Drinks Fair aims to create an top influence event of international alcohol drink and food industry in the Asia-Pacific region. Every year, tens of thousands of new alcohol drink and food products at home and abroad will be presented and tens of thousands of professional buyers will attend the show, which provides an excellent opportunity for production enterprises, product sales and general agent enterprises to find distributors, agents and establish marketing system. At the same time, many overseas enterprises and industry organizations also hope to introduce more and better quality food and alcohol products into China through the SFDF that display window and trading platform, so as to expend the huge market share of China and meet the huge consumption demand. After several years of accumulation and precipitation, SFDF has become a comprehensive platform for food and alcohol drink enterprises in the world to grasp consumption status, development trend, trade and exchange, and political and enterprise exchanges. During the exhibition, it will welcome tens of thousands of alcohol drink and food industry merchants from all over the world, brewing happy wine and sharing sweet food.

上海国际糖酒食品交易会（简称：SFDF）被业界广泛流传为“友谊的纽带、商贸的桥梁”。上海糖酒会立足中国，以得天独厚的自身地利优势与强大的中国消费市场需求，全力打造成亚太地区顶级影响力的国际酒类和食品行业盛会。每年上海糖酒会期间都会吸引来自海内外数以万计的酒类、食品行业新产品亮相以及数以万计专业买家参会，为生产企业、产品销售、总代企业寻找经销商、代理商、组建营销体系提供了不容错过的绝佳机遇。同时，众多海外企业与行业组织也希望借助 SFDF 这一展示窗口与交易平台，将更多更好的优质食品与酒类商品引入中国，以争取中国庞大的市场份额和满足巨大的消费需求。该糖酒会历经数年的积累与沉淀，现已成为世界各国食品酒类企业把握消费现状、发展趋势、贸易互通及政企交流的综合平台。上海国际糖酒会期间将迎来五洲四海酒类和食品行业的数万客商，共酿欢乐的美酒，共享甜蜜的美食。



2023GoldenFood Expo

Expanding the Wine Consumption Market, Building a Trading Platform

扩大酒饮消费市场，搭建贸易平台

As one of the four major import wine exhibitions in China, GOLDENFOOD Thematic Events - Shanghai International Wine & Spirits Exhibition(SUPERWINE) has been strongly supported by China Entry-Exit Inspection and Quarantine Association, Shanghai Liquor Monopoly Administration, Shanghai Association For Liquor and Sprits Circulation, Shanghai Drinks Association, Shanghai Import Food Enterprise Association, IFSP, Comité Champagne (CVIC), COGNAC, Mexico Tequila Association, Hong Kong Wine Merchants' Chamber of Commerce, many Embassies and Consulates. domestic and overseas GOVs and related industry organizations. Meanwhile, the fair also attracts the attention from international organizations of France, Germany, Italy, Spain, Chile, South Africa, United States, Argentina, Portugal and Australia that participate in the show as National pavilions. More and more international industry associations expect to bring more high quality wine & spirits to China market with the help of that display window and trade platform of Shanghai in order to strive for larger market shares and meet huge consumer' s demands.

Goldenfood 系列主题展 -Superwine 葡萄酒与烈酒展作为中国地区四大进口葡萄酒专业展之一，展会在运营过程中分别得到中国出入境检验检疫协会、上海市酒类专卖管理局、上海市酒类流通行业协会、上海市酿酒专业协会、上海市进口食品企业协会、国际洋酒协会、法国香槟协会、法国干邑协会、墨西哥龙舌兰酒业协会、香港葡萄酒商会及各国使馆、领馆等国内外政府部门与相关行业组织的大力支持和参与，同时，也引起法国、德国、意大利、西班牙、智利、南非、美国、阿根廷、葡萄牙与澳大利亚等海外组织的关注，纷纷组团参与该展会。众多海外行业组织希望能借助上海这一展示窗口与交易平台，将更多更好的优质葡萄酒与烈酒商品引入中国，以争取中国庞大的市场份额和满足巨大的消费需求。



HIGHLIGHTS
亮点

Integrating Baking Field Resources, Leading the Industry Development 纵横烘焙领域 引领行业发展

GOLDENFOOD Thematic Events - Shanghai International Bakery Exhibition (BSE) is an integrated professional exhibition for products display, purchasing and trade matching in the field of Chinese bakery products, with such five advantages of baking industry as market economy, location, brand effect and well-equipped exhibition center. BSE is composed of four parts, including baked food, baking raw materials, cake cream and baking equipment. It provides a face-to-face trading opportunity by means of special purchasing meetings of shopping malls, bakery matchmaking meetings and exchanges for various dealers, agents, member companies of associations from many provinces and cities. BSE has become a barometer and booster in the baked food industry in East China with great effort of cultivation. Guided by market development, based in Shanghai, facing domestic and international markets, BSE makes full use of advantages of the Yangtze River Delta region and economic development and integrating the Yangtze River Delta and Belt and Road Initiative opportunity to provide global baking enterprises with the development platform of products trade, technical exchange and information expansion.

Goldenfood 系列主题展 -BSE 烘焙展是综合了烘焙领域产业、市场经济、地域区位、品牌效益、展馆等五大优势而创办的中国地区烘焙领域产品展示、采购、贸易配对于一体的专业贸易展会。展会共有烘焙食品、烘焙原料、蛋糕奶油、烘焙设备四大板块组成，现场通过商超食品专场采购会、烘焙食品对接会、各省市经销商与代理商联谊会等形式为买家与买家提供一个面对面的贸易机会。历经数年的精心培育，使该展现成为华东地区烘焙食品行业的晴雨表和助推器，以市场发展为导向，立足上海，面向海内外，充分利用长三角地域和经济优势，融合长三角及一带一路契机，为世界烘焙企业提供佳的产品贸易、技术交流、信息拓展的发展平台。



HIGHLIGHTS
亮点

Carrying Forward the World Tea Culture, Expanding Trade Deals

弘扬世界茶文化 拓展贸易成交

GOLDENFOOD Thematic Events - Shanghai International Protected Geographical Indication of Tea Fair (PGTF) is the professional procurement event of tea industry in China. The purpose of the exhibition is to consolidate poverty alleviation results and rural revitalization strategies, create a great tea market environment, expand county tea trade and promote the development of the tea industry. Besides, it covers the whole industry chain of the tea industry, including six categories: red, green, yellow, black, white and oolong teas, and products such as tea drinks, tea clothes, tea sets, tea food, tea packaging, tea machinery and other supporting equipment etc. PGTF concentrates on superior products at home and abroad. It enjoys the advantages of the global economic status of Shanghai with unique Shanghai culture and the opportunity of the Belt & Road. At the same time, it carries forward Chinese tea culture, expands tea trade transactions, promotes the development of the tea industry, and opens up new channels as well, which helps to carry out trade and strengthen cooperation with tea enterprises in various places for countries and promote the common prosperity of the world economy and China's tea trade. Furthermore, the exhibition will create the online and offline display trading platform of "3 days add 365 days" for providing comprehensive, multi-mode and multi-channel services for more tea companies to expand into the World market.

Goldenfood 系列主题展 - PGTF 地标茶博会作为中国地区茶叶领域专业采购盛会，展会以巩固扶贫成果和乡村振兴战略，营造良好茶业市场环境，拓展县域茶叶贸易成交和推动茶行业的发展为宗旨。展品涵盖茶叶行业全产业链，囊括红绿黄黑白青六大茶类，同时包含茶饮品、茶服、茶具、茶食品、茶包装、茶机械等多种配套产品，集中外茶叶之精品。该茶博会独享上海独特海派文化的全球经济地位与一带一路契机，全面弘扬中国茶文化与拓展茶叶贸易成交、推动茶行业的发展为各国与各地茶业企业开展贸易、加强合作开辟新渠道，以促进世界经济和中国茶业贸易共同繁荣。展会还将开启“3天+365天”线上与线下一站式的展示交易平台，为更多的茶叶地理标志产品企业拓展市场提供全方位、多模式、多渠道服务。

Strengthening the Protection of Geographical Indication Products, Consolidating Poverty Alleviation Results **加强地标产品保护 巩固扶贫成果**

GOLDENFOOD Thematic Events - China (Shanghai) International Protected Geographical Indication Products Expo(PGIE) is a professional stage to promote the protected geographical indication products, demonstrate the development result of characteristic agricultural, and carry out local cultural tourism resources for local governments at all levels and agricultural organizations of origin of geographical indication products. Besides, it expand the market share of geographical indications and regional specialty products with business negotiation by displaying both Chinese and foreign geographical indications and regional special products. With the help of trademark brand image and trademark culture display, the achievements and brand image of the geographical indication companies will be displayed by means of series of forms. The main contents of the exhibition are product display, company profile, brand connotation, brand culture, strategic achievement, development history, product image spokesperson display activities, etc. Through the all-round docking of policy resources, media resources, channel resources, investment resources, service resources and information, we can realize the purpose of showing local tourism resources, local customs, promoting characteristic agricultural achievements, selling geographical indication products, and attracting investment from Chinese and foreign businessmen.

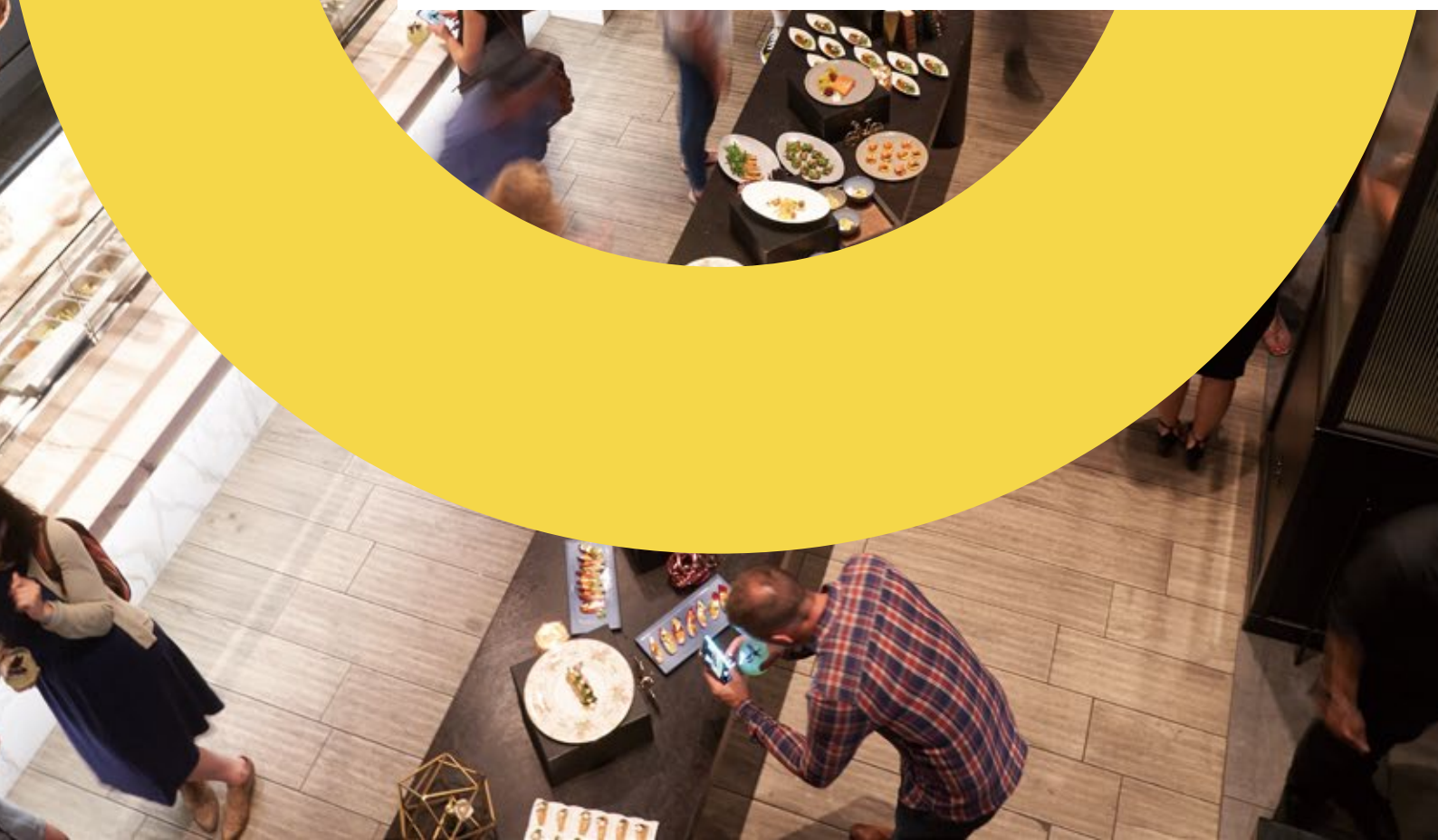
Goldenfood 系列主题展 -PGIE 地理标志展是专为地方各级政府和地理标志产品原产地涉农组织在展会期间搭建的推广地理标志产品、展示特色农业发展成果、宣传地方文化旅游资源的专业的舞台。以展示中外地理标志和区域特色产品为主，通过以商贸洽商谈为手段，促进和扩大地理标志和区域特色产品市场份额；以商标品牌形象、商标文化展示为辅，通过多种形式来展示地理标志企业所取得的成就和品牌形象。参展内容主要包括产品展示、企业简介、品牌内涵、品牌文化、战略成就、发展历程、产品形象代言人展示活动等。通过政策资源、媒体资源、渠道资源、投资资源、服务资源和信息的全方位对接，实现展现地方旅游资源、风土人情、推广特色农业成果、巩固扶贫成果、吸引中外商贾投资的目的。

Focusing on the Catering Industry Chain, Advocating the Catering Industry

专注餐饮产业链 倡导餐饮工业

GOLDENFOOD Thematic Events - China Catering Expo (CIE) is the first exhibition that put forward the concept of catering industry since the founding of New China. It is an entire industrial chain event of catering and food industry, which is held on the basis of the development status of China's catering industry and the necessity of the development of catering industrialization, and the goals of breaking the consumption habits of the traditional food industry and establishing the catering industry consumption market. With the theme of "focus on the future development of Chinese catering industry", the exhibition integrates and penetrates the whole industry chain of catering industry and food through different exhibition categories. The categories of exhibits cover six major themes, including new food materials and condiments in catering, central kitchen and integration, food packaging technology and materials in catering, refrigeration and cold chain logistics, new retail and information management in catering and catering chain. Using the platform of the food fair to promote the development of China's catering industry food, bringing new opportunities for the sustainable development of China's catering industry, industrial transformation and upgrading, and adapt to new consumer demand.

Goldenfood 系列主题展 -CIE 中国餐饮工业博览会作为新中国成立以来第一个提出餐饮工业概念的展会，展会是根据结合中国餐饮行业的发展现状与餐饮工业化发展的必要性，而创办的餐饮工业食品全产业链采购盛会，以打破传统食品工业的消费习惯，确立餐饮工业消费市场为主导地位。展会以“专注中国餐饮工业未来发展”为主题，通过不同的展品类别相互交融与渗透为餐饮工业食品全产业链。展品类别涵盖餐饮新食材与调味品、中央厨房与集成、餐饮食品包装技术与材料、冷冻冷藏与冷链物流、餐饮新零售与信息化管理及餐饮连锁加盟等六大主题板块。利用餐博会这一平台来助推中国餐饮工业食品的发展热潮，为中国餐饮业的可持续发展、产业转型升级、适应新消费需求带来新的机遇。



A Bite of China' s Hot Pot, The World's Hot Pot

舌尖中国火锅 世界的火锅

GOLDENFOOD Thematic Events - Shanghai International Hot Pot Industry Trade Fair (SHCE) is a professional procurement event in the highest specification hot pot field in China. The exhibition takes "China on the tip of the hot pot" as its theme and serves the whole hot pot industry chain through the blending and infiltration of different categories of exhibits. The exhibits covered six major sectors of the catering industry, including hot pot condiment and seasoning, hot pot special ingredients and products, frozen treated food and raw materials & indirect materials, hot pot related equipment and famous hot pot and catering chain. During the exhibition, China Hot Pot Industry Development Conference, World' s Sichuan Hot Pot Banquet Competition, Sichuan Hot Pot Chain Merchants Franchising Meeting and Excellent Suppliers Promotion were held, which established a good communication platform for hot Pot enterprises to correctly grasp the current consumption situation and development trend, enhanced mutual understanding and friendship, as well as promoted cooperation between suppliers and buyers to achieve win-win cooperation.

Goldenfood 系列主题展 - SHCE 火锅展作为中国地区最高规格火锅领域专业采购盛会，展会以“火锅舌尖上的中国”为主题，通过不同的展品类别相互交融与渗透来服务整个火锅全产业链，展品大类涵盖火锅底料与调味料、火锅特色食材与涮品、冷冻食品与原料辅料、火锅相关设备、品牌火锅以及连锁加盟等六大板块。展会期间还举办了火锅产业发展大会、世界的四川火锅宴文创大赛、四川火锅连锁招商加盟会暨优秀供应商产品推介会等活动为火锅企业正确把握消费现状及发展趋势搭建了良好的交流平台。彼此增进各方的理解和友谊，推动供需双方合作共赢。



Professional Information Sharing of Condiments Industry for Effective Docking

专业调味品产业信息分享，实现有效对接

GOLDENFOOD Thematic Events - Shanghai International Condiments & Food Ingredients Exhibition(SCFE) is a well-known professional event in China' s condiments industry. "Integrate industry chain resources and promote brand" as its theme, the categories of exhibits cover upstream companies for production, processing, packaging and transportation, downstream finished products, and other upstream and downstream companies for condiment, manufacturing machinery and ingredients, etc., so that better provide a platform for domestic and overseas condiment enterprises in the catering field to showcase new products, promote brands and communicate and exchange information. At the same time, it provides opportunities for condiment manufacturers to establish business contacts and conduct trade negotiations with wholesalers and retailers. During the exhibition, it will attract well-known dealers, e-commerce, catering companies, wholesale markets, supermarkets and other buyers in the catering and condiment industry at home and abroad to attend the show. Besides, companies can also share the buyer resources of GOLDENFOOD to improve sales channels and brand image as well.

Goldenfood 系列主题展 - SCFE 调味展作为国内调味品领域知名的专业盛会，展会以“整合产业链资源，促进品牌提升”为宗旨，展品涵盖上游生产加工包装运输及下游成品，调味品品牌、制造机械、配料等上下游企业，为调味品企业提供一个宣传品牌、展示新品、投资洽谈、相互交流的平台，同时为调味品生产企业与批发商、零售商建立联系和进行贸易洽谈提供机会。展会期间汇聚国内外餐饮与调味品领域的知名经销商、电商、餐饮公司、批发市场、商超等领域采购商参会，企业也可共享高登商业美食展买家资源完善销售渠道、提升企业品牌形象。



HIGHLIGHTS
亮点



Promoting the Development of the Light Catering, Franchise Information Interaction 推动轻餐饮行业发展 加盟信息交互

As a professional activity in the field of China's light catering chain industry, GOLDENFOOD Thematic Events - Shanghai International Light Catering Chain Exhibition(CHAIN CHINA) is an important platform to promote the industry development and information exchange. Nowadays, it has accumulated more than 2,500 light catering chain brands and related industry resources so far, spanning suppliers and service providers, commercial real estate and supporting resources in light catering chain industry around the world. Besides, the show attracts representatives from relevant government departments and industry associations, leader enterprises, news media, industry investment, chain franchise, commercial real estate and leading service providers to attend the show every year. Relying on Shanghai's unique geographical advantages and its best investment hotspot, it is committed to creating an top influential investment and entrepreneurial event for the light catering chain industry in the Asia-Pacific region, as well as building a social platform for investors in the industry with quality business resource.

Goldenfood 系列主题展 - CHAIN CHINA 餐饮加盟展作为中国地区轻餐饮连锁加盟领域重要活动，是推动行业发展和信息交互的重要平台。CHAIN CHINA 加盟展迄今已累积服务超过 2500 家轻餐饮连锁品牌以及相关行业资源，横跨全球轻餐饮连锁加盟领域的供应商与服务商、商业地产与商业配套资源等。展会每年都会吸引来自政府相关部门与行业协会、行业领军企业、新闻媒体、行业投资、加盟代表、商业地产以及业内领先服务商等代表参展参会。CHAIN CHINA 加盟展将以依托上海独特的区位优势与最佳投资环境为窗口，全力打造成亚太地区顶级有影响力的轻餐饮连锁加盟行业的投资创业盛会，为业内投资人士打造一个优质商业资源的社交平台。



HIGHLIGHTS
亮点



Promoting the Development of Tourism Catering, Achieving Win-win Cooperation

推动旅游餐饮发展 实现合作共赢

GOLDENFOOD Thematic Events - China International Aviation, Cruise, Railway Food and Beverage Exhibition (CTCE) is the only professional procurement event in the field of tourism catering services in Asia, which attracts nearly 1,000 major catering services companies (serving aviation, cruise, train, military, learning, factory, hotel etc.) and tourism catering suppliers at home and abroad, and tens of thousands of global professional buyers. During the exhibition, travel catering service companies succeed in collecting samples and information by means of the Suppliers and Buyers Meeting where one-to-one and face-to-face communication is available. Besides, there are International Aviation Travel Food Chef Culinary Championships, Travel Catering Buyer Meeting and other activities as well. The International Aviation Travel Food Chef Culinary Championships is a platform for excellent chefs of in-flight meals field to compete, which helps to improve the quality of in-flight meals, promote the development of tourism food, and increase satisfaction of passengers through the innovative exchanges among chefs. The exhibition aims to build a platform for both supply and demand sides of the tourism and catering service sector to enhance mutual understanding and friendship, and promote win-win cooperation between supply and demand sides by face-to-face communication.

Goldenfood 系列主题展 -CTCE 旅游餐饮服务展作为亚洲地区旅游餐饮服务领域唯一专业采购盛会，展会汇集内海外近千家主要旅游餐饮服务企业（含航空、邮轮、列车、部队、学校、工厂、酒店餐饮等配餐和服务企业）与旅游餐饮供应商企业参展参会，现场通过买家见面会的形式进行一对面对面的交流与沟通，让旅游餐饮服务企业完成样品采集与信息的收集。展会期间举办的国际航旅餐优秀厨师烹饪锦标赛是中国航旅餐优秀厨师同场竞技的平台，通过航旅餐厨师之间的创新交流来打造匠心餐食，从而进一步助力航旅餐的应用与产业的发展。展会目的是为旅游餐饮服务领域供需双方搭建面对面的合作与采购的平台，彼此增进的理解和友谊，实现合作共赢。



HIGHLIGHTS
亮点

Creating a “Everyone is Using Foodie” Activity, Building a Cuisine Tour

全民编写视觉美食，共享美食之旅

GOLDENFOOD Thematic Events - FOODIE invites the real gourmet or cuisine lovers to join the exhibition. When tasting the food, participants experience not only different kinds of gourmets, but also food culture of the different countries. They enjoy a visual food tour by recording unique beauty of the food in pictures and videos. The food pictures of contest show not only participants' aesthetic, but also the highest level of food cultures in the world. Pictures enable participants to obtain a better understanding of local cuisine, which naturally drives the further improvement and sublimation of the food industry.

FOODIE 将邀请各位真正的美食家或顶级“吃货”，在遍尝美食的同时，聚焦食家百态，挖掘参展各国饮食文化，用图片记录食物独特的美感，为我们带来一场视觉上的美食之旅。参赛美食图代表的不仅仅是自己的品牌，更是代表着世界各地美食文化的最高水平，以美食美图为媒介，进一步加深参展专业人士对于各地美食的了解，必将带动饮食行业的进一步提高和升华。



HIGHLIGHTS

亮点

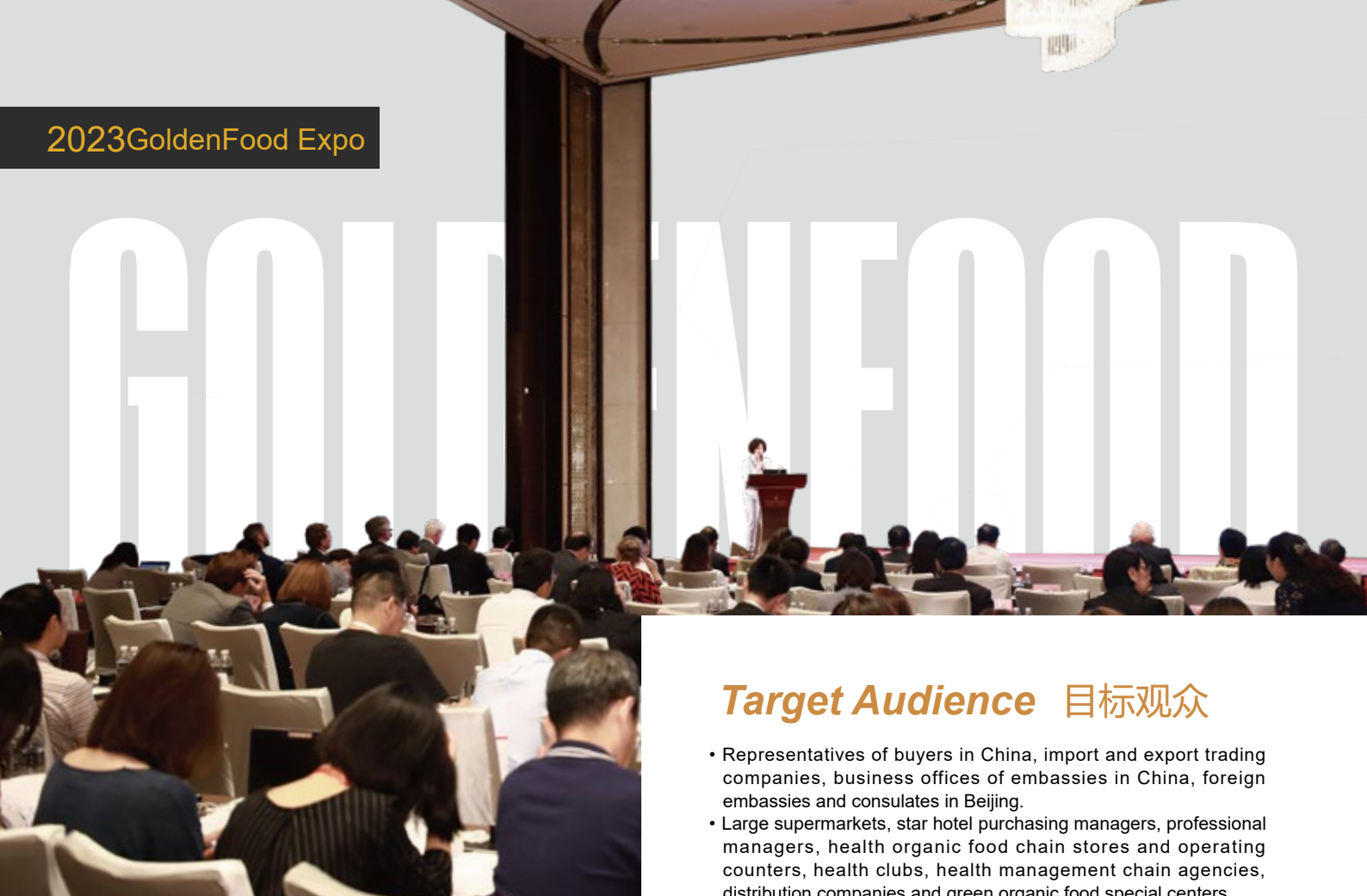




Displaying New Retail Brand, Injecting New Marketing Power 新零售品牌展示，注入营销新动力

GOLDENFOOD Thematic Events - The theme exhibition area of World market is a combination of functions of display, promotion, on-site experience, reservation, service management, which is following the new retail model of fresh supermarkets. It can make customers feel more at ease because of the on-site experience products. At the same time, it attracts customers with the help of exhibition where is a offline platform through various docking windows, and achieves the way of online and offline order to complete ordering and delivery. By opening up the platforms for online and offline and sharing the exhibition traffic, the exhibition will help our exhibitors and partners to look for a broader market , find more business opportunities, and join the big data and new retail wave with global food companies.

World market 主题展区集展示、推广、现场体验、预订、服务管理等功能于一体，追随生鲜超市新零售模式，现场体验产品让顾客更放心，通过各种对接窗口，借助展会这个线下平台吸引顾客，线上下单完成订购与配送。打通线上线下两个平台，共享展会流量，为我们的展商、合作伙伴打开更广阔的市场，寻找更大的商机，与全球美食企业一起投身大数据新零售大潮。



Participation Fees 参展费用

★ International Standard Booth:

For overseas enterprise: USD 4800/Expo, 3m*3m

Each standard booth consists of 3-sided white wallboards, Chinese& English fascia board, 1 consultation desk, 2 folding chairs, fully-floored carpet, booth lighting system, 1 power socket 220V/5A, and a waste basket

★ Indoor Raw Space:

For overseas enterprises: USD 480/sq.m.

Note: The raw space(minimum 36 sq.m.) only supplies a show space excluding power supply, lights, carpet, and other things.

★ 国际标准展位:

国内企业: 16800.00/ 展期 (RMB) 3m×3m

国外企业: 4800.00/ 展期 (USD) 3m×3m

标准展位 (包括 三面白色壁板、中 (英) 文楣牌制作、咨询桌一张、折椅二张、地毯满铺、展位照明、220V/5A 电源插座一个、废纸篓一个。)

★ 室内光地:

国内企业: 1500 (RMB) / 平方米

国外企业: 480.00 (USD) / 平方米

注 (最少 36 平方米起租) “光地” 只提供参展空间, 不包括展架、展具、地毯、电源等。

Target Audience 目标观众

- Representatives of buyers in China, import and export trading companies, business offices of embassies in China, foreign embassies and consulates in Beijing.
- Large supermarkets, star hotel purchasing managers, professional managers, health organic food chain stores and operating counters, health clubs, health management chain agencies, distribution companies and green organic food special centers.
- Large-scale stores such as (Walmart, Carrefour, Wumei, Hualian, Meilianmei, Century Lianhua, Haoduo, Auchan, CP Lotus, Huatang, Jingkelong, Metro, Cathay), organic food specialty stores, chain stores and operating counters, Gift shops, community chain supermarkets and convenience stores.
- Industry trade and retail: importers, distributors, agents, franchisees, applicators, trading companies, high-end food specialty stores and e-commerce platforms.
- Star-rated and chain hotel, high-end office buildings, hotel apartments, western restaurants, resorts, airlines, railways, schools, hospitals and large enterprises and other important group buying units.
- Professional farmer wholesale market, large supermarkets, green food chain stores and operating counters, community chain supermarkets and convenience stores, professional markets, etc.
- High-end consumer groups such as enterprises, business elites, white-collar workers, senior managers, and government agencies.
- 驻华采购商、进出口贸易公司、驻华使 (领事) 馆和机构代表。
- 大型超市、星级酒店采购经理、职业经理人、健康有机食品连锁店和经营专柜、配送公司及绿色有机食品专供中心。
- 大型卖场如 (沃尔玛、家乐福、物美、华联、美廉美、世纪联华、好又多、欧尚、卜蜂莲花、华堂、京客隆、麦德龙、国泰)、有机食品专卖店、连锁店和经营专柜、礼品店、社区连锁超市和便利店等。
- 行业贸易及零售: 进口商、经销商、代理商、加盟商、应用商、贸易公司、高端食品专卖店及电商平台等。
- 星级及连锁酒店、高端写字楼、酒店公寓、西餐厅、度假村、航空、铁路、学校、医院及大型企业等重要团购单位。
- 专业农贸批发市场、大型超市、绿色食品连锁店和经营专柜、社区连锁超市和便利店、专业市场等。
- 各企业、商业精英、白领、高级管理人员、政府机关等高端消费群体。



To reserve the booth of "Goldenfood 2023" or learn more information, please contact
Add: Room 4028 - 4029, No.151, Lane 1296, Jingao Road, 201206, Shanghai, P.R.China

如欲订 "Goldenfood 2023" 展位和了解更多信息, 请通过以下联络方式
地址: 中国 (上海) 浦东新区金高路 1296 弄 151 号 4028-4029 室 (201206)

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